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ALEXANDER ENTERPRISES

"Where Excellence is a Habit"



Kimberley and Kevin Alexander, owners of Alexander Enterprises

Feature Stories:

Kinetico - Maricopa Water Processing

America's Oldest Building Trades Publication - Founded 1868



About the Cover:

The Brunoforte Residence is situated on its' own mountainside at the end of a long, private, gated drive. It enjoys spectacular views of the southeast valley.



This project marries old-world artisanship with the most advanced technology. This combination requires diliget coordination and oversight.

Flooring marble

Staircase custom wrought iron with cherry wood stair railings, custom designed and aged spindles

Barrel -vaulted ceilings

Cabinetry designed and crafted by Habitat, Inc.

The door that leads to the owner's bedroom is wrought iron with leaded glass. The owner's room enjoys its' own mini wet bar/breakfast bar and a private balcony

homes can be found in communities such as; The Sanctuary, Canyon Reserve, Eagle Ridge, Tapestry Canyon, Ahwatukee Custom Estates, Desert Ironwood, Red Mountain, Circle G, and Black Rock Canyon. Recently singled out by national magazine *Designer Kitchens & Baths*, Alexander Enterprises is one of the premier custom builders in Arizona.

ALEXANDER ENTERPRISES

Story by Sharon Bunker
Photos by Laurie Campbell

The beautiful custom homes built by Alexander Enterprises Construction & Development Company, Inc. are a reflection of the commitment to excellence of owners Kimberley and Kevin Alexander. Kimberley and Kevin bring an enthusiasm and excitement to each home they build. Their vision to reinvent the relationship between builder and homeowner has earned them a coveted reputation in many of the finest communities in Central Arizona. It has also won them the respect of clients who have become life long friends. Bob and Susan Shields are among the homeowners who consider themselves fortunate to have had the Alexanders build their luxury home. Susan shared, "Kevin turned our dream home into a reality. He worked with us to make everything we wanted to do possible. We were living out-of-state during the building process, Kimberley and Kevin made what might have been difficult easy for us." The Shield's home included some unusual materials such as: custom distressed and colored cabinets, rustic beams, deep-set windows, and a chink tile roof. Kevin became an expert in each area, providing on-site supervision at all times to guarantee perfect results. Susan continued, "Kimberley and Kevin actually made our building experience fun". Bob Shields added, "We were immediately impressed with Kevin's commitment to our project. The subcontractors he brought to our site were each of the highest quality and Kevin's follow- through was exceptional. We've been in our home for nearly five years and we consider Kimberley and Kevin to be among our best friends". Alexander Enterprises

Kevin, a third generation builder, believes building a custom home should be an enjoyable experience for the homebuyer. Kevin's hands-on approach to each custom home finds him supervising on site every day. His vast training includes a business degree from Point Loma University in San Diego, California as well as journeyman training in framing. Kevin remarked, "With a college degree in hand, I went to work on a framing crew. I had to understand the building process inside and out in order to know and insure what the product I was delivering was of exceptional quality and structural integrity". Providing the best for their clients, to the Alexanders, means building a home that exceeds all standards and client expectations. Kevin stated, "It is my responsibility to help our clients anticipate their future needs in all areas, from technology to making sure that aging parents will have a place to live in dignity if the need arises." Kimberley added, "Our goal is to deliver a home that goes beyond meeting needs. We want to deliver homes that enhance the desired lifestyle our clients have earned. If living in their own home doesn't feel like a resort, we have missed something!"

The Alexanders do their homework. They pull from the very best in every area, bankers, architects, subcontractors, and suppliers to put together the perfect team for each and every project. The Alexander Enterprise's approach to homebuilding raises the craft of building to an art. The Shield's home is a wonderful example of this. They asked Kevin to preserve their views of mountain and golf course by producing an entry that would provide picture perfect views of both scenes from front of house to rear. They also wanted open views inside the home. With the help of the architect, this was accomplished. The end result



for the Shields was a home they love. The end result for the Alexanders was a home they are proud to claim in their long list of successes.

Kimberley Alexander, an Arizona native, attended Point Loma University and ASU. Kimberley is a second-generation builder. Her family is well known and respected in the Arizona building industry. Elmer Bradley of Bradley Construction shared, "Kimberley comes from a heritage of great builders and has a strong sense of the building business. She and Kevin make a great team. They are just exemplary people". Kimberley's focus on the long-term success of the business finds her asking, "What unique needs of our clients are not being met, and how can we make the building experience MORE for them?" This innovative thinking has led the Alexanders to offer each client a gift of several hours consulting with an award-winning design firm. Kimberley knew that their sophisticated clientele, while experts in their own areas, were making critical decisions about architectural materials and colors. She remarked, "expert advice in this area can make all the difference between a home that is admirable and one that is extraordinary". Kimberley's marketing and business savvy is show cased on the Alexander Enterprises website found at www.buildn.com. A visit to this site is a tour of beautiful homes as well as an insight into the philosophy and culture found when visiting with Kimberley and Kevin Alexander.

- Huge 5' x 6' woodburning ledgerstone veneer fireplace
- Handcrafted wood beam trusses, light stained tongue and groove on the soaring 21' ceiling.



The Brunofortes wanted the feel of an old European cellar. The stone and faux-finished walls give this cellar instant history. It is an extraordinary work of fine craftsmanship.



Alexander Enterprises builds an average of 6-10 beautiful custom homes each year. The homes range in size from 4,000 square feet to 10,000 square feet. Each project is approached with the same exacting care and concern for client needs. Kevin is expert in site preparation as well as building. His expertise in difficult hillside lots and his concern for preserving the beauty of the desert are evident in his many projects.

Kimberley and Kevin are not only in the business of building homes, but are also in the business of building life-long relationships. Their stated goal in their corporate mission statement is to build quality homes with pride and integrity. A tour of the Alexander Enterprises' website clearly outlines the mission and philosophy of Kimberley and Kevin Alexander. Behind this philosophy is the absolute integrity and excellence of a young couple who is more than just committed to quality building, but committed to building a quality of life for their own family, their friends, and clients that is to be admired.

Builders are busy people. Kimberley and Kevin are no different than most who are building a business. What sets them apart is the way they set about to build. They began Alexander Enterprises in 1992 on the heels of a serious depression in the building industry in Arizona. They knew the first years would be difficult, but decided to accept them as "defining moments" in their lives. The Alexanders feel fortunate that some key people believed in them early on. One of these key persons was Elmer Bradley, an established developer. Bradley needed an experienced builder to help him build several custom homes in Ahwatukee. He states, "I knew of Kevin and his reputation for hard work and complete





Luxurious materials and various textures make this expansive kitchen a showplace. A 13' long counter, huge island and several additional counter areas carve out enough space for several cooks. The exquisitely detailed cherry wood cabinetry and stone countertops house double dishwashers, sinks, ovens, and compactors/ It's faux finished walls and ceiling, a hand-painted grapevine on the hood and stone give this kitchen an old world charm.

honesty. What I found was that Kevin took his job very seriously. He built beautiful homes for me and launched Alexander Enterprises into a career in the custom home trade that has continued to grow each year." Kimberley and Kevin, through strength and hard work, have honed the skills that have prepared them to be on the cutting edge of the booming building economy of today by simply living their own mission statement and providing the very best in custom homes for clients.

Another "defining moment" in the lives of Kimberley and Kevin led them to establish a family foundation, The Alexander, Brooks, Cullumber Foundation. Kimberley shared, "the foundation came about after Kevin and I lost our firstborn son. My uncle and aunt donated the money from a land sale, and my grandfather and other family members followed suit." This foundation, established in 1984, has provided education and help for over 150 children to date. Recently, the foundation has established an orphanage in Mexico. Rotary Clubs and Goodwill Industries have recently committed funds to the Alexander, Brooks, Cullumber Foundation to help provide the orphanage with many of the basic necessities for setting up the home. In addition to their involvement in the foundation, the Alexanders are busy parents of 3 children and are involved in many civic and professional organizations. Kimberley currently serves on several boards and is the recipient of numerous professional awards. In her "spare time", she has earned a brown belt in Taekwondo. Kevin is on the board of appeals for the city of Chandler, a member of the board of directors of Circle G, The Homestead, serves on the board of New Hope Community

Church, and in his "spare time" has helped build a church site in Honduras. It is easy to see why clients and colleagues alike describe the Alexanders as "exemplary".

Our philosophy is simple", Kimberley states, "We try to do the right thing. We don't want to just take up space while we're here; we want our lives to make an impact. We want to make a difference." At Alexander Enterprises, this simple philosophy has driven them to excel, going above and beyond what is expected. For the Alexanders, going beyond means quality and near perfection for their homebuyer. A finished Alexander home involves Kevin carefully wrapping all doors and wood moldings in preparation for delivery and installation of appliances. Kimberley's concern for the wear and tear on a new home led to the use of surgical booties. Kimberley remarked, "I was bothered by the fact that a brand new home was receiving wear and tear before homeowners even moved in, but realized most subcontractors can't remove their shoes for insurance reasons. So, the surgical bootie idea was born."

The opening page of Alexander Enterprises website states it all, "Some say we're too serious, that we care too much....but it's never our clients".

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