



A MATTHEW CODY

President // Cachet Homes // cachethomes.net

Cody has been active in the real estate industry during the last 35 years, with extensive experience in the Phoenix metropolitan area. He is a graduate of the University of Wisconsin/Madison with a master's degree from the real estate program. He has a diversified background in marketing, design, construction management and finance.

Leadership style: "I surround myself with great talent and allow them to play their position within the company."

Leadership values: "Great communication is very important to ensure that everyone shares a common vision."

Best actor to portray me: "I think it is probably best to ask my wife of 35 years."

B KIMBERLEY CULLUMBER ALEXANDER

President // Alexander Enterprises Construction & Development // buildnaz.com

Alexander has over 30 years of experience in the construction and development industry. She and her husband founded their award-winning construction company in 1992. They specialize in high-end residential, complex construction and small commercial. Alexander also has extensive experience in structuring and managing real estate investments, contracts, and large insurance losses.

Leadership style: "I would say that when dealing with extremely competent people, my leadership style is visionary. If I am working with a group that is not as far along, I am a combination of visionary-coach-commander. In this circumstance, I do check in often."

Best actor to portray me: "My life has been made up of extreme highs and lows and I do funny things. I think that Sandra Bullock would do a good job."

c DAVID KITNICK

President and founder // Rosewood Homes // rosewoodhomes.com

In 1986, rather than following his Dartmouth MBA school classmates into consulting or Wall Street jobs, Kitnick made a conscious decision to be a homebuilder. He obtained a management training position with one of California's oldest builders, which brought him to Arizona. He successfully started the Arizona Division of Greystone Homes, then the Arizona Division of Ashton Woods, where he led both start-ups to financial success and industry recognition before starting Rosewood Homes. At Rosewood Homes, Kitnick and his team have continued to be industry leaders in construction quality, customer satisfaction and design including being Arizona's only (and a 5-time) recipient of the Eliant Homebuyers Choice Award for providing the "Best Overall Purchase & Ownership Experience" in America.

D REBECCA LUNDBERG

Division president // PulteGroup // pultegroup.com

Lundberg is PulteGroup's Arizona division president, leading the strategy and execution for a team of 200 to deliver more than 2,000 homes annually. Passionate about giving back, Lundberg is a board member for HomeAid, HBACA, and the University of Arizona's marketing department.

Leadership vision: "I feel like I was born into the role as the oldest of six children. My mom says her greatest accomplishment is her kids, reiterating the importance of investing in people, whether they're your children or team. I'm motivated by the opportunity to help people grow and deliver incredible results in business and life."

Surprising fact: "At the age of 17, I left home to dance as a soloist with the Moscow City Ballet Company in Moscow, Russia."

E SHERYL PALMER

Chairman and CEO // Taylor Morrison Home Corporation // taylormorrison.com

Since 2007, Palmer has overseen a highly experienced leadership team in several key national homebuilding markets. With more than 30 years of cross-functional building experience, including leadership in land acquisition, sales and marketing, development and operations management, Palmer has led Taylor Morrison into the top ranks of America's largest public homebuilders, following the company's IPO in 2013.

Best actor to portray me: "Meryl Streep because I think we share empathy, a passion for giving back, drive, and humor. Many of her roles depict interesting and strong female stories. While I didn't set out to be the sole female CEO of a publicly traded homebuilder, I'm proud to lead such a dedicated team and foster greater inclusivity in our industry."